# Two Year Programme Course Structure

## Semester-I: 32 Credits
1. Information Technology and Its Application
2. Principles of Management and Organisational Behaviour
3. Financial Accounting
4. Managerial Economics
5. Agribusiness Environment and Management
6. Business Statistics
7. Marketing Management Principles
8. Managerial Communication
9. Fundamentals of Agriculture
10. Agricultural Project Management
11. Segment Training and Workshop

## Semester-II: 36 Credits
1. Financial Management
2. Rural Marketing
3. Digital Marketing
4. Research Methodology for Agribusiness
5. Agriculture Production System & Management
6. Agricultural Value Chain Management
7. Agricultural Trade Policies and Legal Framework
8. Human Resources Management
9. Quality Management of Agricultural Products
10. Data Analytics and Modeling
11. Seminar in Agri-business Management

## Semester-III: 32 Credits
1. Agricultural Risk Management
2. Business Ethics and Corporate Governance
3. Environmental Studies
4. Agripreneurship Development
5. Database and Decision Support Systems (DSSs)
6. TieS in Agriculture Sector and Enterprises
7. Commodity Futures Market
8. Elective Group (Any One Group)
   A. Agri Input Management
      1. Inputs Marketing Management
      2. Seed Production Technology
9. Industrial Training – Project Evaluation (8 Weeks Summer Training after Semester-II)
10. Seminar in Agribusiness Management

## Semester-IV: 30 Credits
1. Strategic Management
2. Farm Business Management
3. Disaster Management and Agricultural Residue Management
4. Elective Group (Any One Group)
   A. Agri Input Management
      1. Agricultural Credit & Risk Management

2. Agro Chemical Technology & Management
   1. Renewable Energy Resource Management
   2. Agricultural Bio-Technology & Business Management
3. Food Process Management
   1. Food Technology & Processing Management
   2. Fruit Post Harvest and Processing Management
4. Livestock, Poultry, Fisheries & Dairy Management
   1. Meat and Meat Product Technology & Processing Management
   2. Dairy and Dairy Product Technology & Processing Management
5. Agro Forestry and Plantation Management
   1. Agro-forestry, Renewable Biomass based Energy and Environmental Management
   2. Plantation Management – Agri-Commodity, Production, Testing and Marketing
6. Fertilizer Marketing Management
   1. Direct Marketing
   2. Co-operative Marketing
7. Agriculture Credit and Finance
   1. Agriculture Credit
   2. Agriculture Finance
8. Organic Farming and Value Addition
   1. Organic Farming & Certification Protocols
   2. Value Addition and Quality Assurance
9. Seminar in Agribusiness Management (with Industry Participation)
10. Field Work & Dissertation
11. Viva-Voce